Kavagie

Branding Strategy in Business

PRIMARY LOGO

Kavagie

Kavagie

COLOUR PALETTE

LIGHTBLUE
#c2e2ef

SIENNA
#946E46

MEDIUMSLATEBLUE
#1156ea

AZURE
#e1efec

TYPOGRAPHY

Aa

Syne Regular

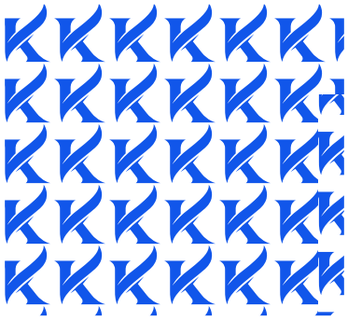
ABCDEFGHIJKLMNOPQRSTUVW
XYZ12345678910

Aa

Syne Bold

ABCDEFGHIJKLMNOPQRSTUVW
XYZ12345678910

BRAND PATTERN



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Kavagie

"Nothing is softer or more flexible than water, yet nothing can resist it"

Kavagie

Kavagie
softer or more flexible than water
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